



2017 Night of Giving Gala Partnership Opportunities

October 21, 2017: Georgetown Ballroom

Event Sponsorship: Levels and Benefits

Help us inspire change in youth and families through culturally relevant counseling, education, and family support services in southwest Seattle and King County.

\$10,000 – Presenting Sponsor

- Recognition as community partner at all public events, annual reports, organizational website (with link), social media and major press releases
- Window cling provided to use in window of business to promote partnership
- Exclusive invitations to networking opportunities, program events, fundraising events, community coffee events and board-hosted events
- Opportunity to provide a giveaways at Gala to event guests
- Primary Logo placement on event materials for the Gala, including program, verbal recognition from stage, invitations, event website, social media, email communications, event signage, press releases and event specific collateral
- Full table of 10 reserved seats at Gala on October 21 in Georgetown.
- Sponsor a quarterly community discussion – which includes logo placement on flyers, email invitations, press releases and signage at the community event. Opportunity to participate in planning group.
- Family Center or other Public Program Event – date TBD per sponsor's interest and availability. Booth or speaking participation. 30 – 60 participants.
- Career Night – date TBD – Opportunity for employees to act as mentors to SWYFS middle, HS and GED students and speak about their career and how they achieved their goals and how students can do the same.



\$7,500 – Gold Level

- Recognition as partner at some public events, annual report, website & social media
- Window cling provided to use in window of business to promote partnership
- Exclusive invitations to networking opportunities, program events, fundraising events, community coffee events and board-hosted events
- Opportunity to provide an item or coupon in giveaways at Gala to event guests
- Secondary Logo placement on event materials for the Gala, including program, verbal recognition from stage, invitations, event website, social media, email communications, event signage, press releases and event specific collateral
- 6 reserved seats at Gala on October 21, 2017
- Sponsor a quarterly community discussion – which includes logo placement on flyers, email invitations, press releases and signage at the community event. Opportunity to participate in planning group.
- Career Night – date TBD – Opportunity for employees to act as mentors to SWYFS students and speak about their career and how they achieved their goals and how students can do the same.

\$5,000 – Silver Level

- Recognition as community friend in annual report, website and social media
- Window cling provided to use in window to promote partnership with SWYFS
- Logo placement on event materials for the Gala, including program, verbal recognition from stage, event website, social media, email communications, event signage and event specific collateral
- 4 reserved seats at Gala on October 21, 2017
- Sponsor a quarterly community discussion – which includes logo placement on flyers, email invitations, press releases and signage at the community event. Opportunity to participate in planning group.
- Career Night – date TBD – Opportunity for employees to act as mentors to SWYFS students and speak about their career and how they achieved their goals and how students can do the same.

\$2,500 – Bronze Level

- Recognition as event sponsor in annual report and social media
- Window cling provided to use in window to promote partnership with SWYFS
- Small Logo placement on event materials for the Gala event, including program, event website, social media, emails and limited event signage
- 4 reserved seats at the Gala on October 21, 2017
- Career Night – date TBD – Opportunity for employees to act as mentors to SWYFS students and speak about their career and how they achieved their goals and how students can do the same.

\$1,500 – Community Partner Level

- Recognition as event sponsor in annual report and social media
- Window cling provided to use in window to promote partnership with SWYFS
- Company mention on event materials for the Gala event, including program, event website, social media, emails & limited event signage
- 2 reserved seats at either the Gala on October 21, 2017
- Career Night – date TBD – Opportunity for employees to act as mentors to SWYFS students and speak about their career and how they achieved their goals and how students can do the same.

Partnership Sponsorship Agreement

YES, our company wants to sponsor the 2017 SWYFS Night of Giving Gala.

_____ is proud to support SWYFS
(Sponsor Name, as it is to appear on signage and in written materials)

as we partner with youth and families to transform their futures.

Level of Sponsorship: (please circle)

Presenting: \$10,000+ **Gold:** \$7,500 **Silver:** \$5,000 **Bronze:** \$2,500 **Partner:** \$1,500 **Friend:** \$ _____

Your Name: _____

Your Title: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Total Amount of Sponsorship: \$ _____

Our donation will be completed by this date: _____

(Form must be received by September 1st for inclusion in Gala.)

Signature of Authorized Representative: _____

Name & Title of Authorized Representative: _____

Today's Date: _____

Sponsor contact name: _____

Email: _____ Phone: _____

* Southwest Youth & Family Services requests Sponsorship Agreement and artwork/logo by **September 1, 2017** to be included in Gala program. All logos, artwork and images should be sent to: spopelka@swyfs.org.